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## **The Westin New York at Times Square Unveils Completion of Over \$33 Million Top-to-Bottom Renovation**

### **Guestrooms Boast Redesigned Bathrooms, New Custom-Designed Elements & Artwork**

New York, NY – June 5, 2015 – The Westin New York at Times Square, which made headlines as the first Westin in New York City over a decade ago, is reinventing itself and turning heads once again as it unveils a comprehensive renovation, totaling more than \$33 million. The 873-room luxury hotel in the heart of Manhattan's famed Times Square is sporting all-new guest rooms and corridors, each featuring custom-designed elements and artwork, as well as renovated meeting spaces and expanded energy conservation practices. In staying true to its hometown roots, all consultants on the project, from designers to art advisers and installers, were New York-based and led by Jeffrey Beers, International.

The three-year, multi-phase, top-to-bottom makeover added 10 new premium deluxe rooms on the 23<sup>rd</sup> floor, as well as outfitted all guestrooms and suites with a completely new look and feel, including fresh custom-designed furniture, carpeting, and wallcoverings. Guestrooms were also given fully redesigned bathrooms, offering a warmer, more residential feel with a new vanity providing additional counter space and superior lighting. Each bathroom comes equipped with the Westin Heavenly Shower II, an advanced luxury experience that offers an 8" rain head and dual-function hand shower, ideal for targeted massages, while dramatically reducing water and energy usage. A new moveable work-life desk offers a seamless transition between work and downtime. Easily mobile, the piece is strategically placed to enable a comfortable work environment with prime positioning to also watch the new 47" LED televisions.

"We are extremely proud that our hotel has fast become an iconic, modern day oasis in one of New York City's busiest neighborhoods," said Sean Verney, General Manager of The Westin New York at Times Square. "We are diligent about continually updating and improving the guest experience to guarantee we live up not only to our world-class location, but our brand promise of ensuring guests leave feeling better than when they arrived."

The guestroom art program was specially designed for The Westin New York at Times Square, with featured pieces by Chris Lesnewski, a New-York based artist. The artwork used on the top floor highlights wonderful architectural details from the hotel's surrounding blocks. Fully renovated corridors are designed to guide guests more easily, with a new location-finding and guestroom signage program. New wallcoverings and carpeting are paired with oversized panels of spa-like artwork, atypical to hotel hallways. The 1,800 square foot Presidential Suite boasts new tilework and decorative touches in the master bath; a complete redesign is forthcoming and will be unveiled in 2016.

In order to accommodate a growing increase in family and leisure travelers, the hotel has added Family Rooms with the conversion of 65 king rooms to double/double or two queen-bedded rooms. These new rooms, which are amongst the hotel's largest, offer plenty of space, refrigerators and microwaves, arguably the most sought-after and useful amenities for families.

All 34,000 square feet of meeting and pre-function space has been completely renovated. The ballrooms now feature expanded ceiling heights, lending themselves to a more open feel. In the meeting and pre-function space, the lighting has been completely redesigned, using all LED fixtures. Much of the group function space utilizes recycled materials, keeping with the hotel's strong environmentally-friendly values.

Robert Snyder, President, Tishman Hotel Corporation, said, "The Westin New York at Times Square has been a key part and performer within our portfolio since its inception. We are committed to continuous improvements and investments to keep the hotel top of mind as the leader within its competitive set. The renovation was meticulously planned and executed. We are thrilled with the results and have already received tremendous feedback from our guests."

The Westin New York at Times Square, the first hotel in New York State to receive a Silver Green Seal, has long been committed to sustainability and environmentally-friendly practices. During this renovation, the hotel has made significant enhancements on the energy conservation front. New chillers, boilers and water heaters were installed, along with an energy-efficient thermostat monitoring system. Throughout the course of the project, thousands of LED bulbs were put in place, which translates into an overall reduction of energy consumption by over 30%. The guest rooms and meeting space feature water-saving sinks, dramatically reducing water consumption. Underfoot in the

guest rooms and corridors the carpeting is fully recyclable, eliminating unnecessary waste down the line when it needs to be replaced.

Tishman Hotel Corporation, owners of the iconic property, are particularly proud of the fact that 70% of the new materials used in the large-scale renovation are American made. This supports the US economy while reducing fossil fuel usage associated with shipping goods from overseas.

For more information and to book your stay, please visit [www.westinny.com](http://www.westinny.com).

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### **About The Westin New York at Times Square**

A distinguished AAA Four Diamond ranked hotel, The Westin New York at Times Square stands at the crossroads of the world and is located at 270 W. 43<sup>rd</sup> Street amid the brilliance of Broadway. The hotel is within walking distance to over 40 theatres and many famous New York City attractions. All 873 Westin New York at Times Square hotel rooms and suites feature the luxurious Westin Heavenly Bed® and Heavenly Bath<sup>sm</sup>, and offer incredible views of the city skyline and the Hudson River. The hotel features New York City's first Shula's Steak House, Bar 10 lounge, and is interconnected to a 200,000 square-foot entertainment and retail complex featuring movie theaters, restaurants, and shopping. The Westin New York at Times Square was named one of America's Top 10 Healthiest Hotels by Health magazine and is a certified member of the Green Hotels Association.