

## **The Westin New York at Times Square Unveils Renovated Atrium & Meeting Rooms Featuring Recycled Materials**

*Designed by Jeffrey Beers International,  
Redesign Begins Next Phase of Hotel Improvements*

NEW YORK – Oct. 15, 2011 – The Westin New York at Times Square recently completed a \$1.6-million renovation of its ninth-floor meeting and event space, including seven meeting rooms and the New York Atrium, a total of 8,760 square feet. Under the direction of Jeffrey Beers International, the area was updated with the environment in mind, and the New York Atrium now includes a backlit wall and bi-level serpentine bar that can be used for social functions or a communal work area.

In keeping with the hotel's environmentally-friendly values, the carpet, wall covering and wood doors are all made of recycled materials, and the LED lighting provides energy savings and reduces the property's carbon footprint.

The dramatic, seven-story, New York Atrium and other ninth-floor rooms (Minskoff, Nederlander, New Amsterdam, Palace, Pearl, Plymouth and Royale) range from 600 square feet, accommodating groups as intimate as 16 in a U-shape set-up, to the 2,000 square-foot atrium that can hold a reception for 250 guests.

The redesign kicks off a series of upcoming renovation projects at the ten-year old hotel that will include the remainder of the meeting space, with the exception of the recently updated Majestic Ballroom, and guestrooms.

"These improvements ensure that we stay ahead of the curve," said Terry Lewis, general manager. "We continue to offer the most up-to-date product with design that reflects the hotel's commitment to environmentally-friendly practices, which is important to our meeting planners and guests."

The Westin New York at Times Square boasts over 34,000 square feet of flexible meeting space featuring 32 meeting and breakout rooms, the atrium, and three ballrooms, ranging from 220 square feet to 3,500 square feet. There is also a 13-screen movie theatre, accommodating up to 526 people, connected to the hotel. All of the flexible meeting space features sophisticated and extensive audiovisual capabilities and full banquet and catering services. The property was first hotel in the state of New York to receive the GS-33 Lodging Properties Silver certification from Green Seal™, and the first Westin Hotel worldwide to earn silver status.

To book a meeting, please call **212-201-2700** and ask for the catering department. For additional information, please visit [www.westinny.com](http://www.westinny.com)

### **About The Westin New York at Times Square**

A distinguished AAA Four Diamond ranked hotel, The Westin New York at Times Square stands at the crossroads of the world and is located at 270 W. 43rd Street amid the brilliance of Broadway. The hotel is within walking distance to over 40 theatres and many famous New York City attractions. All 873 Westin [New York at Times Square hotel rooms](#) and suites feature the luxurious Westin Heavenly Bed® and Heavenly Bath<sup>sm</sup>, and offer incredible views of the city skyline and the Hudson River. The hotel features New York City's first Shula's Steak House, Bar 10 lounge, and is interconnected to a 200,000 square-foot entertainment and retail complex featuring movie theaters, restaurants, and shopping. The Westin New York at Times Square was named one of America's Top 10 Healthiest Hotels by Health magazine and is a certified member of the Green Hotels Association.