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The Westin New York at Times Square Teams Up With WICKED to Bring Guests the Best of Broadway

Audience Rewards and SPG Partnership Delivers Access to Theatre Tickets, Exclusive Experiences through SPG Moments & WICKED-themed Hotel Packages

WICKED-tini Cocktails, Lobby Display of Show Costumes, Wake-Up Calls Recorded by Cast Members & More from \$299

New York, NY – March 9, 2015 – When Broadway's biggest blockbuster comes together with a Times Square Hotel in the heart of it all, the **WICKED Night Out** experience is born. The Westin New York at Times Square is bringing guests the best of Broadway with an exclusive WICKED-themed hotel package. The **WICKED Night Out** getaway, valid through April 30, 2015, starts from just \$299 and includes: *

- Grand deluxe accommodations just steps from the brilliance of Broadway
- A pair of WICKED-tini cocktails at the hotel's Bar 10
- Access to show tickets (priced separately) for Starwood Preferred Guest® (SPG) members with exclusive earn and redeem options

Throughout March and April, The Westin New York At Times Square will have a special showcase of show costumes, props and memorabilia for guests' front-row viewing pleasure in the lobby. For those who think they are hearing WICKED voices in their sleep, chances are they have arisen to the featured cast-recorded wake-up call. That is not all; bumping into the cast in the lobby is a real possibility as there will be an exclusive WICKED performance in the hotel on Friday, March 27 at 4:30pm! With all of the excitement, a good night's sleep will be in order. It is sure to be a wickedly, heavenly night's sleep in one of the hotel's iconic Westin Heavenly Beds®.

Winner of over 100 major awards including the Grammy Award and three Tony Awards, WICKED is the untold story of the witches of Oz. WICKED tells the story of their remarkable odyssey, how these two unlikely friends grow to become the Wicked Witch of the West and Glinda the Good.

WICKED and The Westin New York at Times Square share a love of green... and we're not talking about just the color (although the lead character is a lovely shade of the hue). Both are highly focused on the environment, with WICKED being the pioneer of the Broadway Green Alliance. The Westin New York has long been an advocate and active participant in preserving and protecting the environment; it is part of the Green Hotels Association.

SPG members can use Starpoints to redeem for a free ticket to the show or purchase tickets and be rewarded. Earn 1,000 Starpoints per premium ticket purchased at \$217 and up, or purchase regular orchestra or mezzanine seats priced starting at \$126.25 and earn 500 Starpoints per ticket.** Visit spg.com/Broadway for more exclusive Broadway experiences.

To book the **WICKED Night Out** at The Westin New York At Times Square, reserve your stay online at www.westinny.com/wicked or call 866-837-4183 and request rate code LKPKG1.

**Seven-day advance purchase is required.*

***Guests are responsible for booking their tickets directly through website link provided during reservation confirmation. Ticket offer available for online orders only. Valid for purchases made by 4/30/15 for show performances from 3/3 - 4/30/15. All ticket prices include Ticketmaster convenience fees and a \$2 facility fee. Additional blackout dates may apply. Not valid in combination with any discounts or other offers or on previously purchased tickets. Additional ticketing and service fees apply. Offer subject to change at any time. Ticket earning limits apply. All sales final. No refunds or exchanges.*

Offer blackout dates: All Saturday evenings for both tiers. 3/31 - 4/12 for the regular ticket tier only.

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About The Westin New York at Times Square

A distinguished AAA Four Diamond ranked hotel, The Westin New York at Times Square stands at the crossroads of the world and is located at 270 W. 43rd Street amid the brilliance of Broadway. The hotel is within walking distance to over 40 theatres and many famous New York City attractions. All 873 Westin New York at Times Square hotel rooms and suites feature the luxurious Westin Heavenly Bed® and Heavenly Bathsm, and offer incredible views of the city skyline and the Hudson River. The hotel features New York City's first Shula's Steak House, Bar 10 lounge, and is interconnected to a 200,000 square-foot entertainment and retail complex featuring movie theaters, restaurants, and shopping. The Westin New York at Times Square was named one of America's Top 10 Healthiest Hotels by Health magazine and is a certified member of the Green Hotels Association.

About Audience Rewards

As the Official Rewards Program of Broadway & The Arts™, Audience Rewards aims to support frequent theatregoers by offering special ticket offers for a wide variety of Broadway, Off-Broadway, and various artistic productions. The program is free to join, and members earn valuable points on their ticket purchases. Audience Rewards is the Broadway partner of Starwood Preferred Guest (SPG), which enables members to earn and redeem Starpoints on Broadway; learn more at spg.com/broadway.

About WICKED

Currently the 11th longest-running musical in Broadway history, the international blockbuster **WICKED** celebrated its 11th Anniversary on October 30, 2015. Based on the novel by Gregory Maguire, **WICKED** has music and lyrics by Stephen Schwartz, and a book by Winnie Holzman. The production is directed by Joe Mantello with musical staging by Wayne Cilento. Winner of over 100 international awards including the Grammy Award and three Tony Awards, **WICKED** is the untold story of the witches of Oz. Long before Dorothy drops in, two other girls meet in the land of Oz. One, born with emerald-green skin, is smart, fiery and misunderstood. The other is beautiful, ambitious and very popular. **WICKED** tells the story of their remarkable odyssey, how these two unlikely friends grow to become the Wicked Witch of the West and Glinda the Good. **WICKED** is performed at the Gershwin Theatre, 222 West 51st Street, between Broadway and 8th Avenue. For more information, visit www.wickedthemusical.com.